# Compagnia dei Caraibi

Sector: Food & Beverage



Compagnia dei Caraibi is a leading Italian player in the selection, marketing and distribution of both third parties and proprietary premium and superpremium alcoholic brands with a portfolio of over 240 brands, all distributed via multi-annual exclusive distribution rights

#### Brilliant 9M21 KPIs: Top line +60% y/y, Net Cash €8.2mn

Compagnia dei Caraibi (CdC) has released excellent (unaudited) 9M21 Top line and Net Financial Position figures. Indeed:

- 9M21 Revenues stood at €28.7mn, up ca. 60% y/y (9M20 at €17.9mn). All distribution channels reported y/y growth over 45%, with off-trade channels (i.e., retails, large-scale retails, e-commerce) up more than 70% y/y, increasing their share on total revenues from 23.6% to 25.5%. In 3Q21 alone, Revenues stood at €13.7mn, +36% y/y.
- Net Financial Position at the end of September 2021 recorded Net Cash at €8.2mn vs. Net Debt at €3.5mn as of end of June 2021. This €11.7mn improvement was driven by IPO proceeds (€10.6mn accounted in 3Q21) and by lower level of inventories.

#### 2021E-22E-23E Estimates revised upwards

As a result of CdC's current very strong commercial traction and of the recently approved "Super Green Pass" regulation that do not entail forthcoming closures in the HoReCa sector, we are revising upwards our 2021E-22E-23E estimates as follows:

- Revenues up by ca. 6.5% on average, leading to 35% CAGR<sub>20A-23E</sub>, driven by off-trade channels faster growth and by on-trade streams consolidation;
- EBITDA, EBIT, Net Profit up a more than proportional 8.4%, 9.7%, 10.0% respectively, leading EBITDA at €4.1mn as of 2021E (10.4% EBITDA margin) and at €7.5mn in 2023E (12.3%). Positive operating leverage effect and more efficient costs handling practices (especially on the logistics side) are the drivers of such profitability improvement;
- Net Cash at €9.0mn by 2021E and at €10.5mn by 2023E, with FCF generation coming from better margins and inventory management.

#### Updated Fair Value per Share at €5.90 (from €5.40)

As a result of our new estimates and peers multiples rerating over the last 2 months, we update our fully diluted fair value per share at €5.90, up ca. 9% compared to our previous €5.40 per share valuation.

At €5.90 per share, CdC would trade at 1.6x-1.3x EV/Sales, 13.6x-10.4x EV/ EBITDA and 26.1x-19.8x P/E 2022-23E.



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5.90 Fair Value (€) Market Price (€) 4.12 61.4\* Market Cap. (€m)

\*Fully-diluted

KEY FINANCIALS (€mn)	2020A	2021E	2022E
TOTAL REVENUES	24.9	39.3	50.4
EBITDA	2.1	4.1	5.8
EBIT	1.6	3.5	5.1
NET PROFIT	1.0	2.3	3.4
EQUITY	5.6	18.4	21.8
NET FIN. POS.	-4.0	9.0	9.3
EPS ADJ. (€)	0.16	0.17	0.23
DPS (€)	0.00	0.00	0.00

Source: Compagnia dei Caraibi (historical figures) Value Track (2021E-22E estimates) based on Fully Diluted Nosh

KEY RATIOS	2020A	2021E	2022E
EBITDA MARGIN (%)	8.5	10.4	11.4
EBIT MARGIN (%)	6.3	9.0	10.1
NET DEBT / EBITDA (x)	1.9	nm	nm
NET DEBT / EQUITY (x)	0.7	0.0	0.0
EV/SALES (x)(*)	2.0	1.3	1.0
EV/EBITDA (x)(*)	23.4	12.8	9.0
EV/EBIT (x)(*)	31.7	14.9	10.2

Source: Compagnia dei Caraibi (historical figures) Value Track (2021E-22E estimates)(\*) based on Fully Diluted Nosh

STOCK DATA	
FAIR VALUE (€)	5.90
MARKET PRICE (€)	4.12
SHS. OUT. (m)(*)	14.9
MARKET CAP. (€m)(*)	61.4
FREE FLOAT (%)	24.02
AVG20D VOL. (#)	15,302
RIC / BBG	1TIME.MI / 1TIME IM
52 WK RANGE	3.91-4.85
Source: Stock Market Data (*) based	on Fully Diluted Nosh

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#### **Business Description**

Compagnia dei Caraibi (CdC) is a leading Italian player in the selection, marketing and distribution of both third parties and proprietary premium and superpremium alcoholic brands, ranging from spirits to sodas and wine. CdC is focused on scouting and selecting the best-in-class high-quality spirits and wine brands from all over the world, and on implementing together with partner / suppliers, intense brand building marketing activity aimed at boosting distributed volumes.

#### **Key Financials**

€mn	2020A	2021E	2022E	2023E
Total Revenues from Sales	24.9	39.3	50.4	60.9
Chg. % YoY	1.7%	58.3%	28.2%	20.8%
EBITDA	2.1	4.1	5.8	7.5
EBITDA Margin (%)	8.5%	10.4%	11.4%	12.3%
EBIT	1.6	3.5	5.1	6.8
EBIT Margin (%)	6.3%	9.0%	10.1%	11.1%
Net Profit	1.0	2.3	3.4	4.4
Chg. % YoY	29.5%	nm	49.2%	32.1%
Adjusted Net Profit	1.0	2.3	3.4	4.4
Chg. % YoY	29.5%	nm	49.2%	32.1%
Net Fin. Position	-4.0	9.0	9.3	10.5
Net Fin. Pos. / EBITDA (x)	1.9	nm	nm	nm
Capex	-0.2	-1.0	-1.2	-1.4
OpFCF b.t.	0.0	3.7	2.0	3.5
OpFCF b.t. as % of EBITDA	-1.5%	90.3%	35.0%	46.9%

Source: Compagnia dei Caraibi (historical figures), Value Track (estimates)

#### **Investment case**

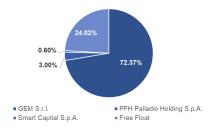
## **Strengths / Opportunities**

- Leader in the fastest growing premium segment
- Unique business model based on scouting premium brands with high potential and obtaining exclusivity distribution rights
- Extensive portfolio with over 240 brands and 1,100 SKUs
- Well diversified clientele and exposure to both on-trade and off-trade distribution channels

#### Weaknesses / Risks

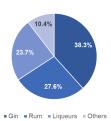
- Fairly concentrated market, dominated by huge players in size
- Distribution of third parties' products drives lower profitability

#### **Shareholders Structure**



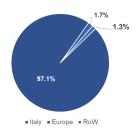
Source: Compagnia dei Caraibi

## Sales breakdown by products



Source: Compagnia dei Caraibi, FY20 Data

#### Sales breakdown by geography



Source: Compagnia dei Caraibi, FY20 Data

#### Stock multiples @ €5.90 Fair Value

	2022E	2023E
EV / SALES (x)	1.6	1.3
EV / EBITDA (x)	13.6	10.4
EV / EBIT (x)	15.4	11.5
EV / CAP.EMP. (x)	6.3	4.9
OpFCF Yield (%)	2.6	4.5
P / E (x)	26.1	19.8
P / BV (x)	4.0	3.4
Div. Yield. (%)	0.0	0.0

Source: Value Track (Fully-diluted scenario)



## **Financials**

### 9M21 Results

### CdC: Key financial items 9M21 vs 9M20

(€mn)	9M20	9M21	у/у (%)
On-Trade (Italy)	12.8	19.7	54.1%
o/w Wholesale	8.1	12.1	49.2%
o/w HoReCa	2.5	4.1	66.9%
o/w C&C	2.2	3.5	57.7%
Off-Trade (Italy)	4.0	6.8	70.4%
o/w Retails	1.7	2.8	63.8%
o/w Large-Scale Retails (GDO)	1.3	2.0	57.3%
o/w E-Commerce	1.0	2.0	98.8%
Other Revenues	1.1	2.2	96.0%
Total Revenues	17.9	28.7	60.3%
Net Financial Position [i.e. Net Debt (-), Cash (+)]	-3.5 (*)	8.2	n.m.

Source: Compagnia dei Caraibi (\*) June 30th, i.e. 1H21

## **FY21E-23E Estimates Revision**

### CdC: New vs. Old estimates

		2021E			2022E			2023E		
(€mn)	Old	New	Change	Old	New	Change	Old	New	Change	
Total Revenues	37.1	39.3	6.0%	46.9	50.4	7.6%	57.8	60.9	5.3%	
Gross Profit	20.2	21.4	6.1%	25.6	27.6	7.7%	31.7	33.4	5.3%	
Gross Margin (%)	54.3%	54.4%	nm	54.6%	54.7%	nm	54.8%	54.8%	nm	
EBITDA	3.7	4.1	9.2%	5.3	5.8	9.7%	7.0	7.5	6.4%	
EBITDA Margin (%)	10.1%	10.4%	31bps	11.2%	11.4%	22bps	12.1%	12.3%	12bps	
EBIT	3.2	3.5	10.9%	4.6	5.1	11.2%	6.3	6.8	7.1%	
EBIT Margin (%)	8.6%	9.0%	39bps	9.8%	10.1%	32bps	10.9%	11.1%	19bps	
Net profit	2.0	2.3	11.1%	3.0	3.4	11.5%	4.1	4.4	7.3%	
Net Margin (%)	5.5%	5.7%	26bps	6.4%	6.7%	23bps	7.2%	7.3%	14bps	
Net financial Position	6.5	9.0	2.5	7.3	9.3	2.0	8.9	10.5	1.6	
Group Net Equity	18.2	18.4	0.2	21.2	21.8	0.6	25.4	26.3	0.9	
OpFCF b.t.	1.1	3.7	nm	2.3	2.0	nm	3.8	3.5	nm	
OpFCF a.t.	0.0	2.5	nm	0.7	0.2	nm	1.6	1.1	nm	

Source: Value Track Analysis

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## **Valuation**

We calculate €5.90 fair Equity Value per CdC share (fully diluted). averaging the outcome of peers' analysis and DCF model.

At fair value CdC would trade at 1.6x-1.3x EV/Sales, 13.6x-10.4x EV/ EBITDA and 26.1x-19.8x P/E multiples 2022-23E, i.e. at material discount vs. international premium spirits producers (25-50%) and nearly in line with Italian food and beverages distributors.

#### Compagnia dei Caraibi: Sensitivity of implicit stock trading multiples between €5.30 and €6.50

		EV / Sales (x)		EV / EBITDA (x)		EV / EBIT (x)		P / E (x)	
	Equity Value p/s	2022E	2023E	2022E	2023E	2022E	2023E	2022E	2023E
	€ 5.30	1.4	1.1	12.1	9.2	13.7	10.1	23.5	17.8
	€ 5.60	1.5	1.2	12.9	9.8	14.6	10.8	24.8	18.8
	€ 5.90	1.6	1.3	13.6	10.4	15.4	11.5	26.1	19.8
	€ 6.20	1.7	1.4	14.4	11.0	16.3	12.1	27.4	20.8
	€ 6.50	1.7	1.4	15.2	11.6	17.2	12.8	28.8	21.8

Source: Value Track Analysis

## Peers' analysis

Given CdC above sector growth expectations we focused on 2023E multiples.

Peers' analysis leads to €5.80 fair equity value per share based on 10.0x EV/EBITDA and 20.0x P/E 2023E "fair" multiples, which would imply ca. 25%-50% discount vs. Premium Spirits median multiples and nearly in line vs. Italian Distributors ones.

#### Compagnia dei Caraibi: VT fair valuation implied discount / premium vs peers

0	EV / Sales (x)		EV / EBITDA (x)		EV / EBIT (x)		P / E (x)	
Company	2022E	2023E	2022E	2023E	2022E	2023E	2022E	2023E
Premium Spirits Median Multiples	6.8	6.3	21.6	19.8	22.4	21.4	30.3	26.9
Italian Distributors Median Multiples	1.0	0.9	11.0	8.6	16.0	11.0	20.6	18.2
Total Median	4.0	3.8	14.8	13.6	16.9	15.6	24.2	20.6
CdC Fair Multiples				10.0				20.0
CdC Implied Fair Value per Share (€)				5.70				5.90

Source: Value Track Analysis



#### **Discounted Cash Flow Model**

The outcome of our DCF based on a target capital structure (i.e. Net Debt at 30% of Invested Capital) and on a 9.7% WACC is a **fair Equity value per share at €6.00**.

### Compagnia dei Caraibi: DCF model outcome

	€mn
PV of future Cash flow FY 2022E-2030E	24.1
PV of Terminal Value @ 2030E with g=2.0%	56.4
Fair Enterprise Value	80.5
Net Fin. Position 2021E (post IPO proceeds)	9.0
Minorities / Adjustments	0.0
Fair Equity Value	89.5
Fully diluted number of shares (mn)	14.9
Fair Equity Value p.s. (€)	6.00

Source: Value Track Analysis

## Compagnia dei Caraibi: DCF Sensitivity Analysis - Fair Value p.s. (€)

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F.	itala	Perpetuity Growth Rate							
EC	quity value	1.0%	1.5%	2.0%	2.5%	3.0%			
	8.7%	6.40	6.70	7.04	7.44	7.91			
O	9.2%	5.94	6.20	6.48	6.82	7.21			
WACC	9.7%	5.55	5.77	6.00	6.29	6.61			
>	10.2%	5.19	5.38	5.59	5.82	6.10			
	10.7%	4.88	5.04	5.22	5.42	5.65			

Source: Value Track Analysis



# **Appendix**

### Financial Statements 2020A-2023E

### CdC: 2020A-2023E P&L

(€mn, IT GAAP)	2020A	2021E	2022E	2023E	CAGR <sub>20A-23E</sub>
Total Revenues	24.9	39.3	50.4	60.9	34.8%
Purchases and Changes in Inventories	-11.2	-18.0	-22.9	-27.5	
Gross Profit	13.6	21.4	27.6	33.4	34.8%
Gross Margin (%)	54.8%	54.4%	54.7%	54.8%	
Operating Expenses	-11.5	-17.3	-21.8	-25.9	
EBITDA	2.1	4.1	5.8	7.5	52.5%
EBITDA Margin (%)	8.5%	10.4%	11.4%	12.3%	
D&A	-0.5	-0.6	-0.7	-0.7	
EBIT	1.6	3.5	5.1	6.8	63.0%
EBIT Margin (%)	6.3%	9.0%	10.1%	11.1%	
Net Financial Charges	0.0	0.0	0.1	0.1	
Pre-tax Profit	1.5	3.5	5.2	6.8	65.5%
Taxes	-0.5	-1.2	-1.8	-2.4	
Net Profit	1.0	2.3	3.4	4.4	65.5%

Source: Compagnia dei Caraibi (Historical), Value Track Analysis (Forecasts)

#### CdC: 2020A-2023E Balance Sheet

(€mn, IT GAAP)	2020A	2021E	2022E	2023E
Net Fixed assets	3.6	4.1	4.5	5.2
Net Working Capital	6.3	5.8	8.4	11.1
Severance pay and other funds	0.3	0.4	0.5	0.5
Total Capital Employed	9.6	9.4	12.5	15.7
Group Net Equity	5.6	18.4	21.8	26.3
Net Fin. Position [Net debt (-) / Cash (+)]	-4.0	9.0	9.3	10.5

Source: Compagnia dei Caraibi (Historical), Value Track Analysis (Forecasts)

#### CdC: 2020A-2023E Cash Flow Statement

(€mn, IT GAAP)	2020A	2021E	2022E	2023E
EBITDA	2.1	4.1	5.8	7.5
Op. WC requirements	-1.9	0.6	-2.7	-2.7
Capex (not incl. Fin. Inv.)	-0.2	-1.0	-1.2	-1.4
Change in provisions	0.0	0.1	0.1	0.1
OpFCF b.t.	0.0	3.7	2.0	3.5
Cash Taxes	-0.5	-1.2	-1.8	-2.4
Other (incl. Capital Injections and Fin. Inv.)	0.1	10.6	0.0	0.0
Net Financial Charges	0.0	-0.1	0.1	0.1
Dividend paid	-0.1	0.0	0.0	0.0
Change in Net Fin Position	-0.6	13.0	0.3	1.2

Source: Compagnia dei Caraibi (Historical), Value Track Analysis (Forecasts)



## **Peers Multiples**

## Compagnia dei Caraibi: Peers' market multiples

Company	EV / Sales (x)		EV / EBITDA (x)		EV / EBIT (x)			P / E (x)				
	2021E	2022E	2023E	2021E	2022E	2023E	2021E	2022E	2023E	2021E	2022E	2023E
Campari	7.4	6.8	6.3	30.0	26.4	23.6	>30	>30	27.6	48.7	42.1	37.6
Diageo	8.1	7.4	6.9	24.6	21.6	19.8	27.5	24.2	22.1	34.2	29.3	26.6
Pernod Ricard	7.1	6.3	5.9	22.6	20.1	18.4	26.0	22.4	20.7	42.6	30.3	27.2
Remy Cointreau	10.9	9.2	8.0	>40	34.6	30.2	>30	>30	>30	>50	>50	>50
Constellation Brands	6.4	6.4	6.0	17.3	17.2	15.6	19.0	19.4	17.4	22.5	>50	21.2
Avg. Premium Spirits	8.0	7.2	6.6	23.6	24.0	21.5	24.2	22.0	21.9	37.0	33.9	28.1
Med. Premium Spirits	7.4	6.8	6.3	23.6	21.6	19.8	26.0	22.4	21.4	38.4	30.3	26.9
Italian Wine Brands	1.5	1.0	0.9	13.2	8.8	7.7	16.2	10.9	9.5	20.7	14.3	13.0
Masi Agricola	1.8	1.8	1.8	10.8	11.0	10.3	17.0	17.3	15.4	20.6	20.6	20.6
Longino & Cardenal	0.9	0.6	0.5	nm	12.3	8.6	nm	16.4	11.0	nm	27.8	18.2
Marr	1.1	0.9	0.9	16.5	12.0	11.7	27.2	16.0	15.6	39.6	20.6	20.0
Portobello	1.6	1.0	0.7	8.9	5.3	3.6	11.5	6.3	4.0	15.3	8.6	6.1
Avg. Italian Distributors	1.4	1.0	0.9	12.4	9.9	8.4	18.0	13.4	11.1	24.0	18.4	15.6
Med. Italian Distributors	1.5	1.0	0.9	12.0	11.0	8.6	16.6	16.0	11.0	20.6	20.6	18.2
Total Median	4.1	4.0	3.8	16.9	14.8	13.6	19.0	16.9	15.6	28.4	24.2	20.6

Source: Market Consensus, Value Track Analysis



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